



BLUEPRINT¹⁵⁴³

2022 ANNUAL REPORT

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Finding new blueprints for scholarly events

A few weeks ago, I ran into someone I hadn't seen in a while. He asked how my work at Blueprint was going, and I explained that events had become an unanticipated focus of our business. He asked me why that was—good question!

It's easy to think of our work as all about ideas. And yes, thinking well about the integration of theology with insights from the sciences is a central concern of Blueprint 1543. But it's real human beings doing that thinking, and no effort to fully bracket rationality and scholarship from the rest of our lived experiences will be successful. Even the nerdiest of us are not brains on meat-sticks but whole humans: creatures created to image God. Psychological studies have demonstrated that who we are, where we are, and how our bodies are working all impact how we think. It's no surprise that when it comes to faith and the sciences, relational trust plays a huge role in progress.

Similar dynamics are at play when, say, philosophers and neuroscientists are trying to have a conversation about a common interest such as human free will or the relationship between minds and brains. Or when theologians who study human nature and behavioral ecologists are trying to benefit from each other's ideas. The context of the engagement can importantly impact the willingness to work together.

And so, Blueprint 1543 has embraced the importance of good events for our mission. Conversations are more productive and less defensive when our participants feel recognized as whole people and not merely defenders of ideas. When helping teams work on a tough topical space, good events build trust, establish honest communication, highlight the fun of solving problems, and put teams on a pathway to success.

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Well-designed, thoughtful events full of good ideas, good food, and plenty of laughs are an important part of realizing our mission. As a result we are beginning to get used to hearing:

“I was skeptical at first, but now I am a believer in your method.”

It's been a delight to subvert expectations around events this year. Hopefully, we'll see you at one of the next.

-Justin L. Barrett

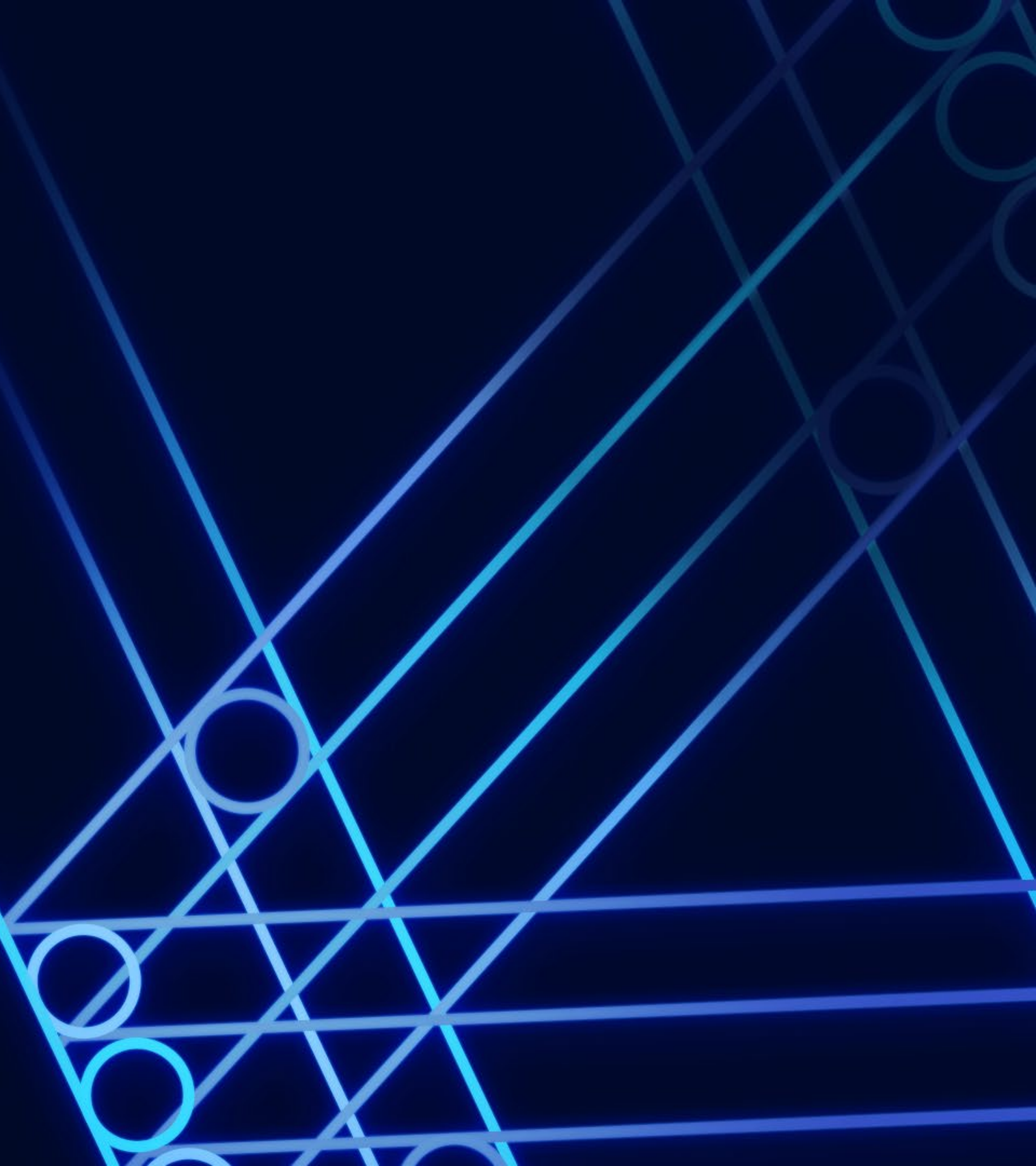


“This wasn't nearly as painful as I thought it would be.”

“I usually hate this sort of thing, but this was great!”



Who We Are



Board/Staff



Justin Barrett

President, Founder



Rebecca Dorsey

Vice President, Co-Founder



Sarey Martin Concepcion

Director of Communication



Holly Crain

Director of Operations

LOOKING FORWARD TO 2023

New Staff Member: **Skylar Barrett**, Administrative Associate

New Internship Program: **Emma Baker**, Student Intern from George Fox University

Our Board



Rick Rekedal

Storytelling & Marketing Strategist



Mari Clements

Academic Leadership & Psych
Science Research



Jonathan Reitz

Entrepreneurism, Ministry, & Coaching



John Sharp

Philanthropy, Business, & Ministry

LOOKING FORWARD TO 2023

We are grateful for Rick's service on our board during our launch years and wish him well as his service term comes to an end. We are excited to welcome John Sharp to our board, who brings decades of senior leadership experience in philanthropic, ministry, and business contexts.

**We are excited to
welcome John Sharp
to our board**

What We Do

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Project Development

We've connected with many people that have the capacity and vision for mega-impact as leaders. Many times, they're passionate about a great idea, but need help communicating it to create buy-in. Sometimes they have the subject-matter expertise, but need help maximizing their project leadership skills. With a combination of coaching and consultation services, we create a program to help these individuals generate the highest level of performance from their project, with an emphasis on aligning their work with their unique passions, skillset, and personality.

If you want to maximize your professional development working in an area that's aligned with our missions, let's talk!

CASE STUDIES



Lee C. Camp

Through our coaching & consulting (C&C), Lee crafted a story that created the DNA of his grant application. This served as framing to convey the necessity of every aspect of his unconventional project, which includes multimedia production and live stage shows. It also helped create the connective tissue between the mission of his organization and the goals of the funding area.



Joanna Leidenhag

Joanna used C&C support to help her design and run her planning grant. This included developing a workshop event, hosting several scholars from different fields, which would build them into a productive cohort. Our post-event C&C sessions focused on synthesizing the new developments amongst 6 research teams, and writing an application for a large, interdisciplinary follow-up grant.



Preston Hill

Preston wants to see science- and theology-informed trauma care come together in various ministry settings. He has the passion, know-how, and tons of ideas for getting this done. He used our C&C services to refine project concepts for 3 different funding opportunities. This helped him strategically prioritize his ideas, partially by identifying his own professional goals and learning to better articulate how his passions could fit into the opportunities.

Developing Communities of Practice

Getting big ideas off the ground requires getting groups of people together, communicating ideas and sharing resources. Creating a community of practice has the potential to turn a good idea into a movement. Developing networks of people with a specific intention could include a combination of individual/small group coaching, workshops, online events, in person events, and specially designed virtual spaces.

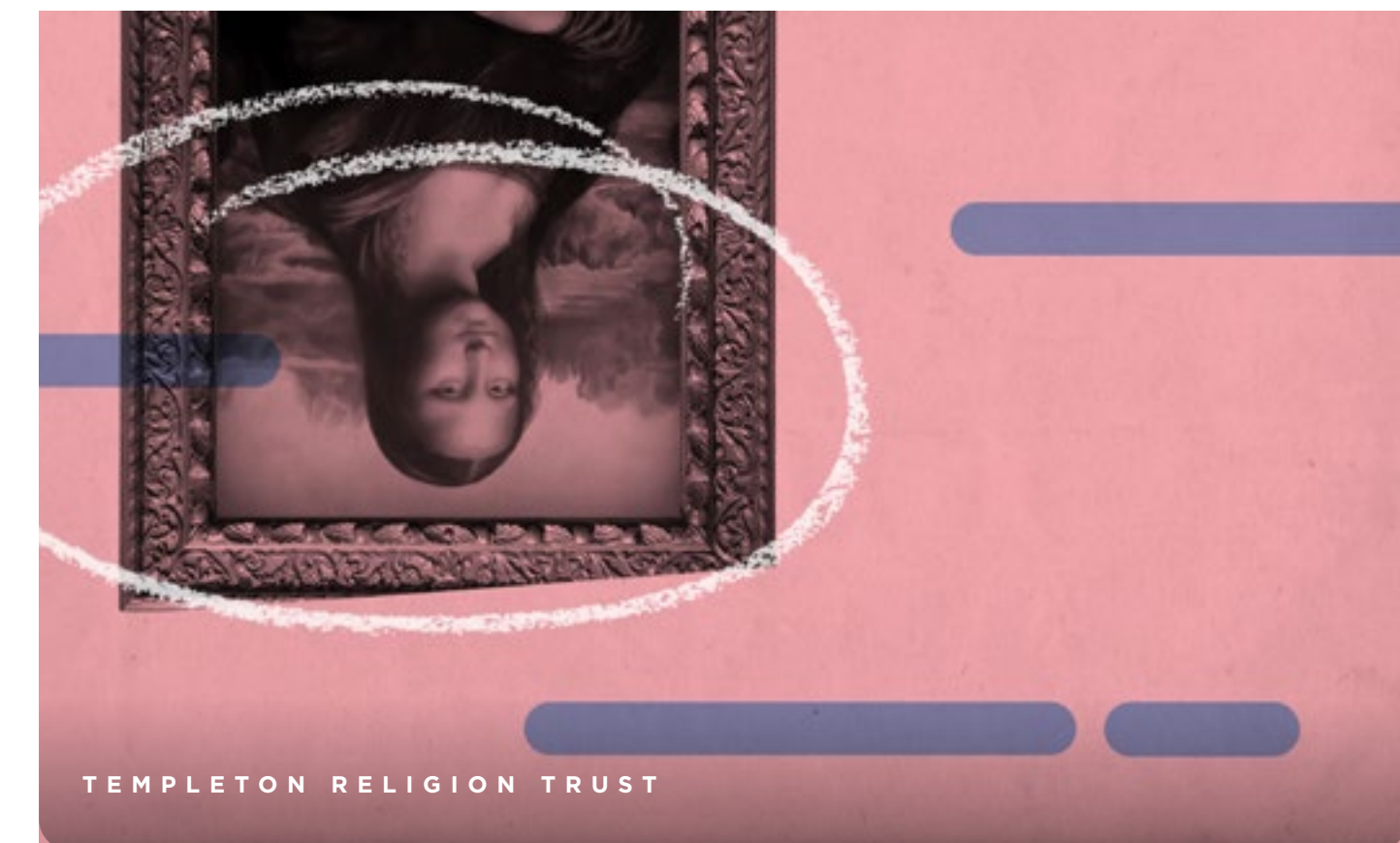
If you want to build a community of practice around a mission-aligned interdisciplinary field, let's talk!

CASE STUDIES

Art Seeking Understanding

The Templeton Religion Trust is building a new field with an initiative called Art Seeking Understanding. It's a program engaging scholars with questions around the role of the arts in conveying spiritual information to human minds. Could we predict with accuracy of if or when someone might have a spiritual experience in a space like the Pantheon? How does a painting of a biblical story illuminate its meaning in a way that reading text doesn't?

After a couple years of Covid-inspired online community development activities, 2022 gave us the opportunity to nurture this work in person in Edinburgh, Scotland!



Strategy Development

We consult with a variety of organizations to make their goals actionable. Our unique combination of both subject matter expertise and project management experience creates strategies that work. After a research and discovery phase, we'll build a plan (or several) that is equal parts well-informed and intentionally designed for impact.

If your organization has goals that could help us realize a more integrated world, let's chat!

CASE STUDIES

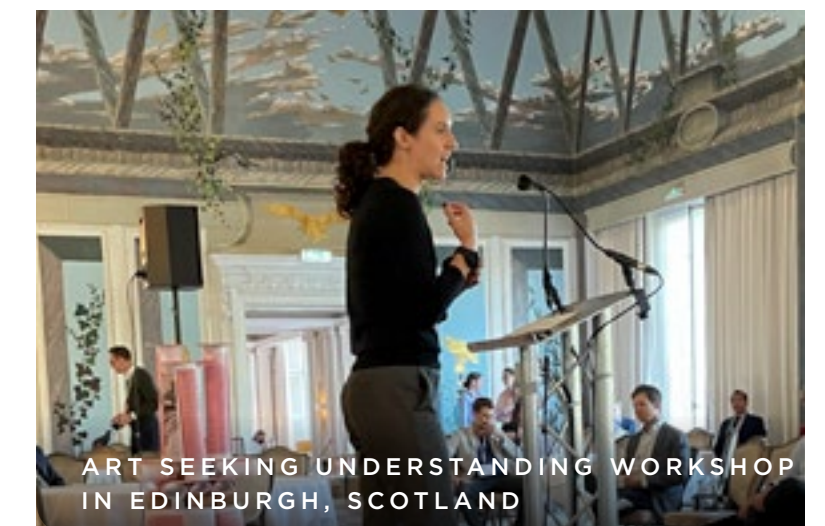
In Search of Theological Scientists

The John Templeton Foundation doesn't work in the realm of baby-steps. Their charter has them working towards big, culture-impacting, and global change. Blueprint 1543 is honored to help them identify concrete strategies that will actuate that change.

Many theologians in recent years are interested in intentionally engaging the sciences. A need for science professionals, willing and able to collaborate with the theological community, became clear. But concrete steps toward cultivating cross-disciplinary partnerships has remained unclear.

After research trips all over the U.S. and U.K., we turned out brain-power toward crafting a detailed strategy document. The result was two separate documents, outlining 5 areas of emphasis and sketching over 30 project concepts.

We "toured" this document amongst experts from various disciplines for feedback, to overall very positive response.



In order to live full lives, solve big problems, and serve the culture, we'll need to draw on many different domains of knowledge.

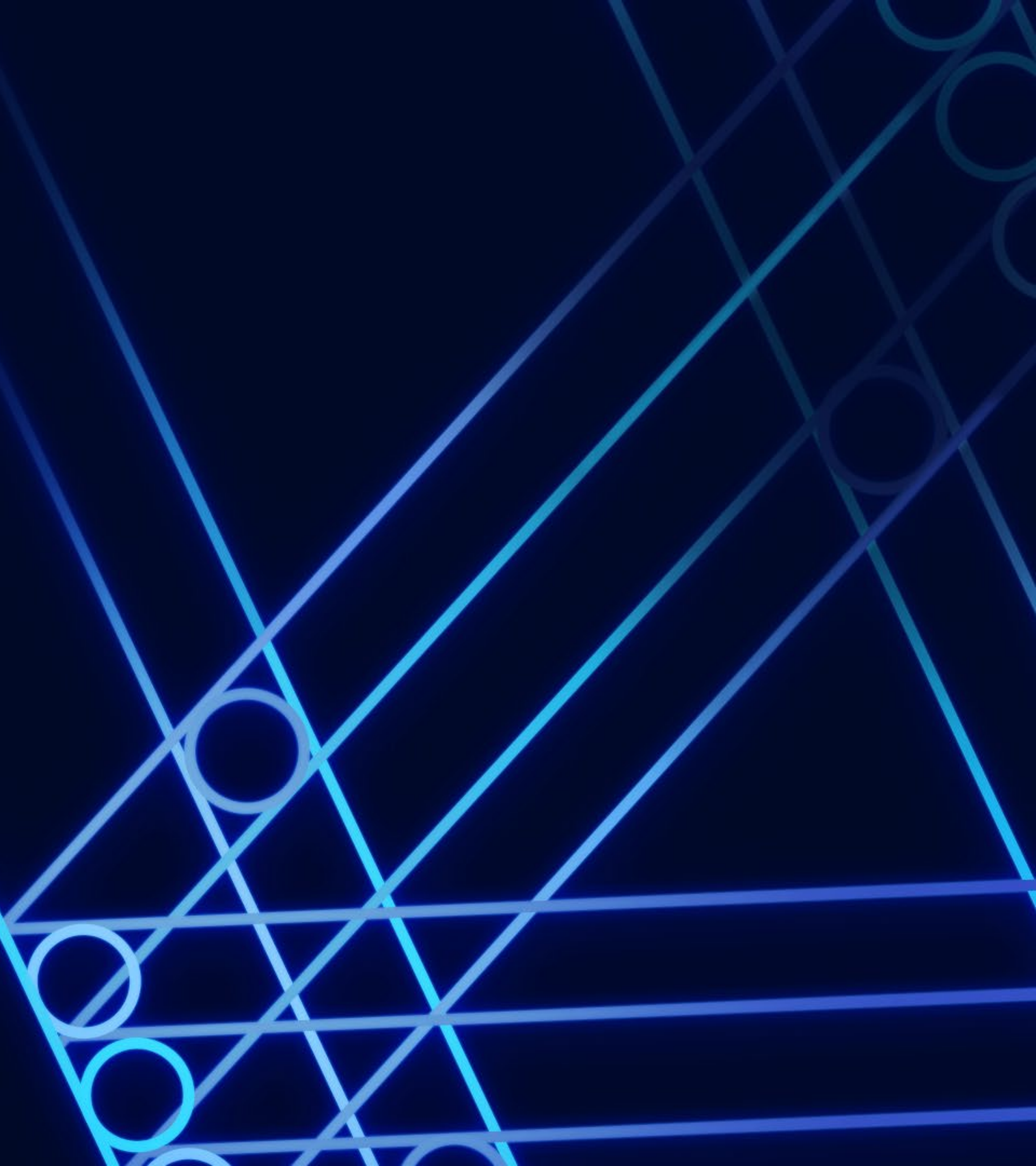
Theology is organized reflection on God and God's relationship to the entire cosmos, but especially to human beings. Psychology is the scientific study of the thoughts, beliefs, and behaviors of human beings. Yet, most of the time, these two disciplines sit happily siloed apart from one another.

Unless you're us.

Blueprint 1543 takes an integrated approach. In order to live full lives, solve big problems, and serve the culture, we'll need to draw on many different domains of knowledge. In this series, we're addressing questions from our audience, who wanted to know what role can psychology play in their lives and their churches.



One Mission Three Lenses



One Mission, Three Lenses:

— Science
Stewardship

— Sciences-
Integrated
Theology

— Leadership
Development

We work with a variety of leaders and organizations to develop excellent projects. We bring our expertise around grant development and interdisciplinary endeavors to bring projects to life! But how do we decide what projects are aligned with our mission? To discern if we're the right fit, we consider whether a project fits into (at least) one of our three initiatives.

Science Stewardship

STEM fields greatly impact human flourishing and people of faith are underrepresented in these fields.

- Does your project network STEM leaders who are people of faith?
- Does your project help normalize the presence of people of faith in STEM fields?
- Does your project equip Christians in STEM fields with greater theological literacy or to see their work as Christian vocation?
- Does your project deploy Christian STEM leaders to serve communities with their expertise?



Sciences-Integrated Theology

Theology orients us in a narrative and provides a sense of purpose, which are both critical components of human thriving.

- Does your project draw on the resources of theology and the sciences to illuminate a contemporary issue?
- Does your project help develop leaders capable of doing science-integrated theology?
- Does your project network and/or resource scholars working at the intersection of theology and the sciences?



Leadership Development

We recognize that a broad range of leaders with unique skill sets are needed to catalyze effective work in this area.

- Are you developing a project idea at an intersection of theology and science and need help writing the most effective proposal?
- Do you have expertise in relevant disciplines, but lack project management experience?
- Does your project need support with team-building, helping scholars connect and “translate” across disciplines?



The Tools

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We love helping people realize the full potential of their integrative work. If you're developing a project that aligns with our mission, and need help making it a reality, we might be the right mix of content and strategy consulting that you didn't realize you needed.

Coaching

We provide advanced professional coaching for individuals (and teams) who have all the relevant skills/expertise for the work at hand, but need to develop out particulars, maximize impact, and take advantage of opportunities.

Consultation

We provide consultation service for those who have need for expertise in certain areas, such as grant writing and project management skills, developing a new interdisciplinary subfield, or the cognitive sciences.

Coaching & Consulting

These are unique services to help increase the impact, productivity, and efficiency of your work. We combine coaching and consulting into one service when clients need help to process and analyze (coaching) as well as time to learn more (consulting).

Speaking

We're available to speak at meetings or events. Contact us if you think we might help you achieve the goals of your event through teaching.

Convening

If you want to bring people together for an intentional purpose but lack event experience, or just want to increase impact or productivity, we can help you bring it together (whether in person or online).

Partnerships

Perhaps your organization would like to partner with us in a way that makes use of our mutual skills, expertise, and resources. Another type of collaboration may allow us to accomplish the most robust project.

Creative Communication & Media

What is the story behind your message? If you need help crafting a communications plan, advice on achieving high production quality, or deciding what media would reach the right audiences, we have the expertise to help!

Featured Projects

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Activating Science Engagement in Latin-American Evangelicalism

We are partnering with **Ana Ávila**, to help resource and grow her leadership capacity as an influential voice in Latin American Evangelicalism. We co-created a program that included coaching and mentorship in the psychological sciences. She produced dozens of podcasts, articles, and videos, making hundreds of thousands of impressions on her audience in 2022. It also became clear that Ana would be a big part of Blueprint's strategy development for Latin American projects, as we imagined together about what the future could hold.

Making hundreds of thousands of impressions on her audience in 2022



Launching Experimental Philosophy of Religion

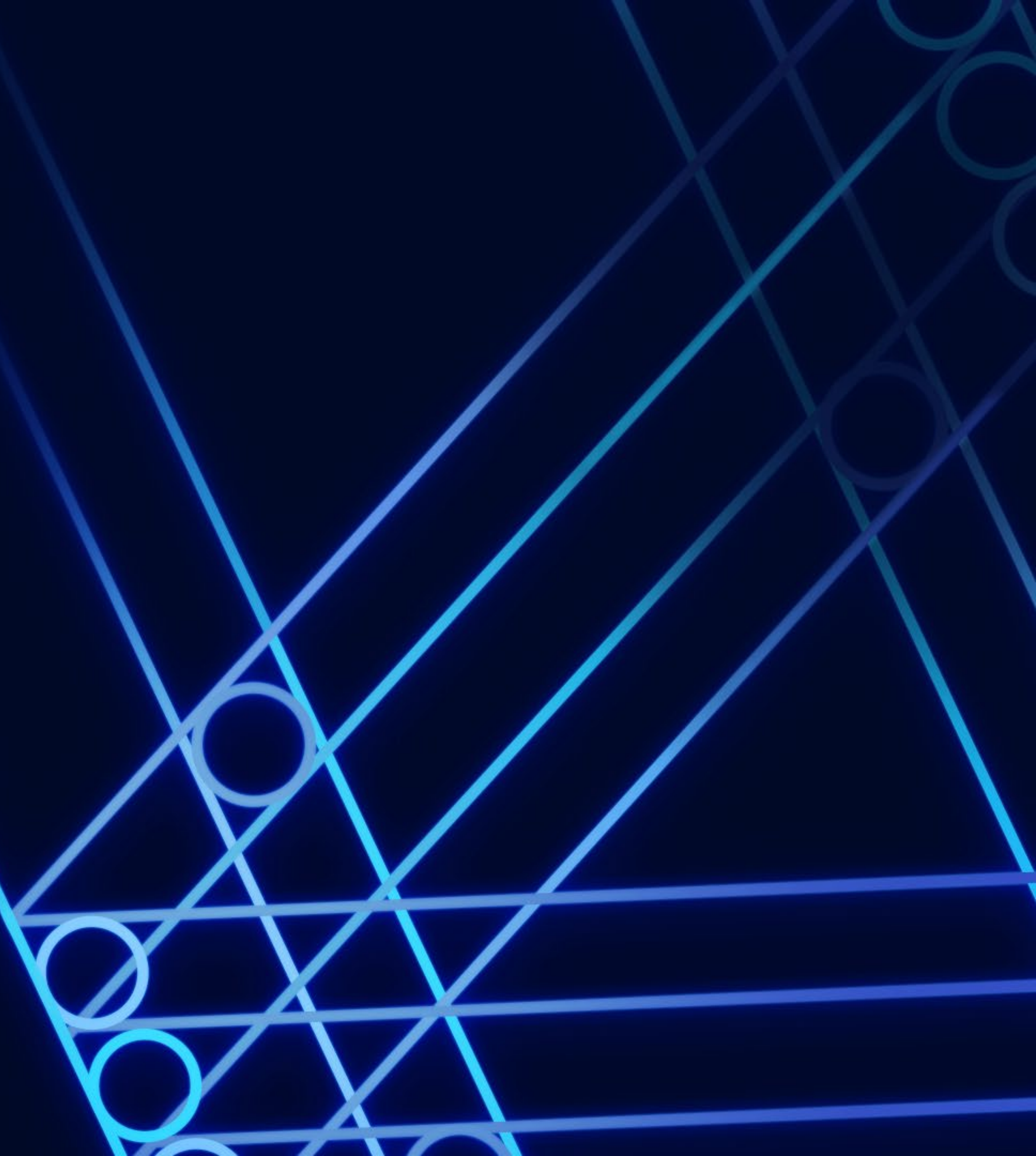
Philosophers have begun to notice that some premises of their arguments are based on intuitions, which were formerly thought to be universal. Psychological methods, however, are able to bring valuable metrics to these conversations. Together with our project partner, **Ian Church**, we're activating a new subdiscipline, Experimental Philosophy of Religion. Particularly, we're shedding light on intuitions around questions of evil, suffering, and the existence of God.

In 2022, we offered Ian and his associates at Hillsdale College our expertise running RFP-style projects (regarding leadership skills, administration, etc.), partnering to launch and manage various stages of the program.

Shedding light on intuitions around questions of evil, suffering, and the existence of God



Resourcing Individuals & Communities



Speaking

How to Build a Human

2/10-12/2022

SEBTS Conference / Faith + Culture Forum,
Wake Forest, NC

[LINK](#)

“Is religion nothing but a psychological crutch?” and similar misguided questions

Feb. 24, 2022

Church of the Saviour, Wayne, PA

[LINK](#)

The Art of Hard Conversations: A Conversation with Justin Barrett

Feb. 26, 2022

Resurrection Philadelphia, PA

Thriving with Stone Aged Minds

July 21, 2022

Vienna Coffee House, Maryville, TN

¿Cuál es el rol de la ciencia en la iglesia?

Dec. 10, 2022

Iglesia Redil, Guatemala City, Guatemala



Videos and Podcasts

Dr. Curt Thompson

[LINK](#)

Luke Janssen -
Recovering Evangelicals

[LINK](#)

SEBTS - Christ and
Culture Podcast

[LINK](#)

Lee Camp's No Small
Endeavor

[LINK](#)

Global Commerce Network
- First Mondays (Live)

[LINK](#)

Embodied Faith podcast
w/ Geoffrey Holsclaw

[LINK](#)

You Have Permission

[LINK](#)

Q Ideas with Gabe Lyons

[LINK](#)

ASA

[LINK](#)

Interviews and fun times
with Ana/Justin

[LINK](#)



Publications

TheoPsych Primer

Book

February 2022 Blueprint Media

[LINK](#)

Oxford Handbook of Cognitive Science of Religion

Book

May 2022 Oxford University Press

[LINK](#)

Appeared May 13, 2022

TheoPsych Special Issue

Academic Journal (special issue)

3/30/2022

[LINK](#)

Theology and the Cognitive Science of Religion

Encyclopedia entry

August 30, 2022 St Andrews

Encyclopaedia of Theology

[LINK](#)

Citation format: Greenway, T. S. & Barrett, J. L. (in press). "Theology and the Cognitive Science of Religion." In B. Wolfe, S. R. Holmes, C. Schwoebel, J. Wolfe, & N. T. Wright (eds.), St Andrews Encyclopaedia of Theology.

The “constitutive relevance of models”

A tool for transferring constructs and virtues between psychological and anthropological theories of ritual.

In Press

Releases 2021 Method & Theory in the Study of Religion.

Experimental Methods

Handbook chapter

2022Routledge

[LINK](#)

Barrett, Justin L. (2022). "Experimental methods." In S. Engler and M. Stausberg (eds.), Routledge Handbook of Research Methods in the Study of Religion, 2nd edition, pp. 256-272. London and New York: Routledge

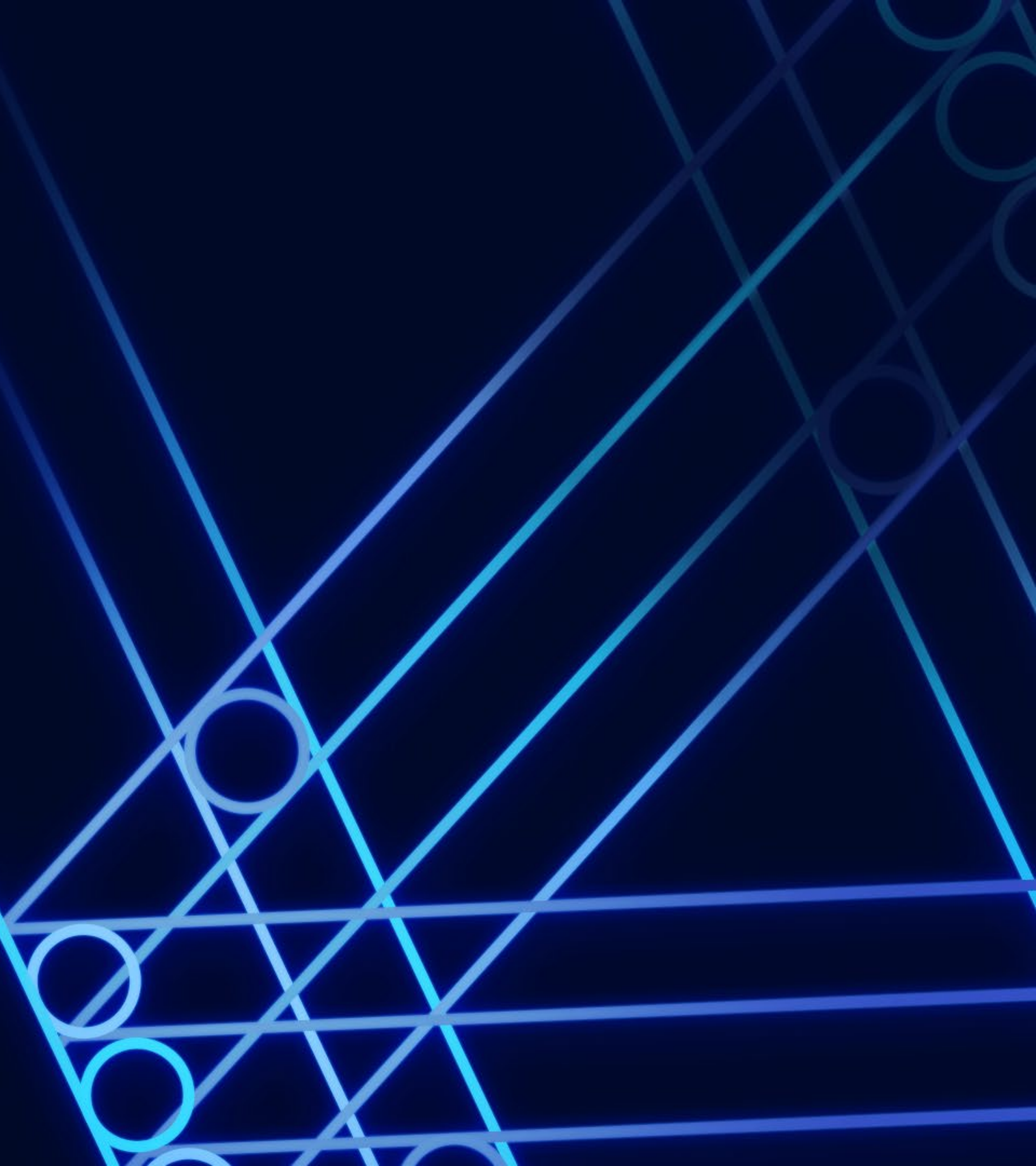
Ana Avila

various

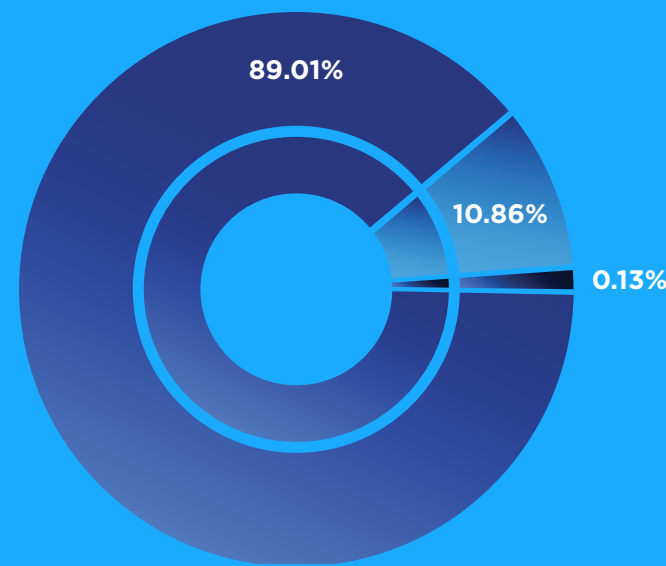
[SEE LINK](#)



Operations & Funding



Percentage
of Revenue



Grant Funding

89.01%

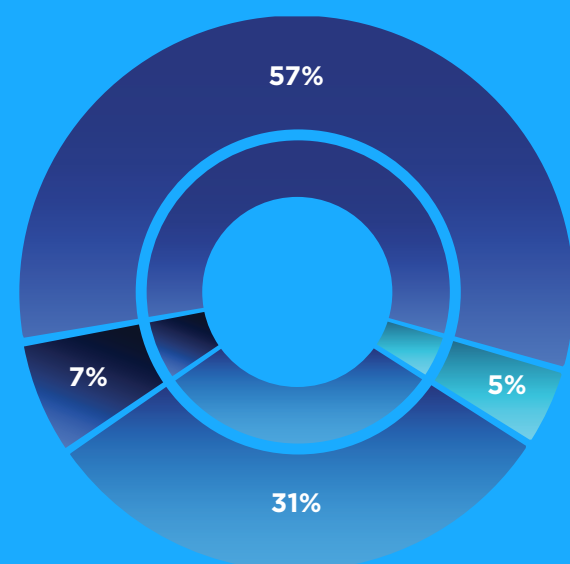
Programs / Services

10.86%

Other

0.13%

Percentage of
Total Expenses



Salaries/Benefits

57%

Travel Expenses

5%

Program Expenses

31%

Operational Expenses

7%

BLUEPRINT¹⁵⁴³

Contact Us

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Website

www.blueprint1543.org